



For immediate release

BUSINESS / TECHNOLOGY SECTION

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Cincinnati's SuperNet™ Launches New IT Services For Small Business Needs

LOVELAND, OH – SuperNet of Ohio has launched its new package of small business IT services specifically designed for Cincinnati's small businesses.

For 10 years, SuperNet of Ohio has provided local Cincinnati companies with competitive IT solutions for their business. But as technology has advanced with more options, it's now harder for businesses to know what they need and where to get it. SuperNet's focused solutions are perfect for the small business that wants a high level of IT service, security and support, but needs do it cost-effectively.

“That's where our SuperNet Specialists fill the gaps,” states Dave Hegemann, president and founder of SuperNet. “Any company can provide network support. But our staff experts specialize in all those other areas that help get your business off the ground and stay competitive in the 24/7 global market.”

SuperNet's solutions will specialize in these three major IT service areas that are uncommon with other network support companies:

- **Remote Access** – SuperNet's Remote Access through Microsoft's Terminal Services allows individuals to operate in a server-based computer environment from anywhere. Individuals can access their computer desktop via the Internet to check e-mail, work on software and retrieve documents or data files from any computer – all in real time. Remote Access is an ideal IT tool for business travelers, telecommuters or companies with one server and several locations.
- **Server Co-Location** – Businesses can store their server at SuperNet's state-of-the-art data center. Their co-location services allow any small business to have a Web presence like a big one. This means better security, more bandwidth and less cost to the customer because SuperNet has already invested in purchasing the space, equipment and bandwidth to provide high-grade, tier one network access and

customers only pay a small fee to use it.

- **Offsite Data Backup** – SuperNet’s online managed backup means the end of legacy tape backup procedures. Or better yet, the beginning of easy, hi-tech backup for businesses that need to do it. Online data storage technology is completely automated and stored at SuperNet’s offsite data center. Through specialized software and an automated process using designated settings, SuperNet performs a backup procedure automatically – usually after business hours. Data from any size, small to large, is quickly and easily transmitted because only the changed data is sent for backup to the data center.

More information about SuperNet is available online at www.snohio.net or by calling 513-583-0840.

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